# Saftea Liner **Clean Dispensing** for Iced Beverage Urns **Consistent Fresh Flavor** Iced Teas Iced Coffees Lemonades Fruit Drinks **Plascon**<sup>™</sup> PACKAGING | EQUIPMENT | EXPERTISE saftealiner.com

## Saftea<sup>®</sup> Liner





The Saftea® Liner provides better quality and operational imp

### **PROFITABLE**

Cleaning urns and spigots is costly and produces inconsistent results. Disposable urn liners cost less than the expense of properly cleaning urns and spigots.

The **Saftea**® Liner is easy to use and time efficient. The changeover process of a liner takes less than one minute compared to an estimated 10 minutes to properly disassemble, clean, and reassemble an urn and spigot.

- Fast
- Convenient
- Reduced Labor Cost

### 🔅 eurofins

### **HYGIENIC**

Using disposable urn liners eliminates unwanted flavors left by a metal decanter or an unsanitary spigot. Using the easy-to-change liner removes the spigot cleaning method, ensuring the prevention of bacteria build up from spigots that are not cleaned properly.

Tea decanters need to be emptied often to assure freshness and most importantly to prevent teas from molding.

With the **Saftea**® Liner you can count on freshness, flavor, and safe-to-drink beverages.

- Improved Sanitation
- Low BacteriaContamination
- Low Mold Risk

Eurofins Microbiology Labs conducted a study to learn how well **Saftea**<sup>®</sup> Liner inhibits growth of bacteria, yeast, and mold in a brewed tea product in commercial urns held under typical room-temperature commercial storage conditions compared to competitor liners, or when no liner is used at all.

Fungal organisms (yeasts and molds) levels proved to be "10-100 times less" using Saftea® Liner when compared to competitor liners or no liner at all. This means that the use of a Plascon Saftea® Zip Top Liner, as opposed to either the lack of a liner or the use of a competitor liner, "may increase both the shelf life and the overall safety of brewed tea held in these urns over extended storage times."



### **VALUABLE**

Today's market for Ready-To-Drink iced teas and coffees has increased dramatically in recent years.

Let the value and quality of your beverages drive traffic to your restaurant.

Using the **Saftea**<sup>®</sup> Liner ensures a consistent and higher quality taste because the beverages they hold are free of cross-contamination, and flavors from cleaning chemicals. A better tasting product contributes to increased sales and customer satisfaction.

- Fresh Consistent Taste
- No Residual Tastes
- Customer Satisfaction

for foreign contamination. Open top liners are at risk of this possibility, but with the tamper resistant zip locking seal, the **Saftea®** Liner offers a superior environment providing 100% protection from accidental ingredients entering the liner. The sliding top makes sealing and securing the liner a simple process. As an added bonus, the zip locking seal prevents dripping and spillage that can occur when changing liners with traditional open top liners.

Each liner comes integrated with a white, writable information strip, allowing ease to track the date and time of each new brewed beverage batch, as well as the date and time to remove liner to ensure continued freshness and sanitation.

- Zip Locking Seal
- Easy Resealable Sliding Top
- Traceable Information Strip





### Saftea Liner

**Saftea®** Liner is also ideally suited for use inside many Insulated Beverage Containers. Using disposable urn liners is a simple and quick way to ensure a cleaner, more hygienic method of dispensing everything from Iced Teas and Coffees, to Lemonades, Fruit Drinks, and more.



### All Plascon bags are recyclable.

Plascon Saftea®Liners are assembled and packaged by Grand Traverse Industries, a CRP workshop for people with disabilities.

### Installing & Replacing Liners is as easy as one, two, three!

### STEP 1



Unthread existing spigot and replace with new Pinch Tube Spigot. Open spigot.

#### STEP 2



Place liner in urn. Feed tube through opening until tube protrudes. Straighten tube, and close spigot.

### STEP 3



Drape liner over outer rim. Pour product in. Zip lock seal on liner. Tuck inside. Close lid.

#### **Plascon Group**

saftealiner.com

2375 Traversefield Drive
Traverse City, Michigan 49686
T: 888.584.4422
T: 231.935.1580
F: 231.935.1581

